



Leading Change... Without Resistance

NBC Nightly News • CNBC • The Wall Street Journal • USA Today • Fortune

Rick Maurer, a renowned change management expert, speaker and best-selling author, educates audiences how to get results from major change without headaches, cost overruns, and hidden problems....or CHANGE WITHOUT MIGRAINES™.

Rick's approach to leading change is unique. His expertise helps you identify even deeply hidden resistance – and avoid it – before it stops change in its' tracks. Knowing how to work with resistance is the key to turning skepticism and opposition into support for major new initiatives. If leaders understand resistance they can often avoid it before it occurs – or get things back on track when a change is about to derail.

Due to the popularity of his books, *Why Don't You Want What I Want?*, *Beyond the Wall of Resistance*, and *Building Capacity for Change Sourcebook*, Rick's opinion has been sought by *CNBC*, *NBC Nightly News*, *The Wall Street Journal*, *The Washington Post*, *Bottom Line*, *Investor's Business Daily*, *Fortune*, *USA Today*, *The Economist*, *Industry Week*, and *Nation's Business*.

An engaging and passionate professional speaker, Rick Maurer delivers insightful, energy-infused keynotes to small and large groups of executives, consultants and managers. Since 1995, he has worked with business leaders throughout the world from a variety of companies from Fortune 500 icons to small private companies. Often clients ask him to target his presentations to specific types of change such as the **challenges of leading change, Lean/Six Sigma, organizational reorganization, merger integration, improving corporate culture, ERP (enterprise resource planning), quality improvement, – and resistance to change.**

Results: Rick's clients gain an understanding of what stands in the way of successful change – and learn what to do in their situation to insure success. He provides clients with the knowledge of why people resist change and the vision and tools to lead change without resistance.

Clients Experience:

- Major new initiatives up and running quickly
- Major project back on track when things begin to derail
- Sustained commitment to change over the long haul

"Change is inevitable. Maurer goes beyond the philosophy of Change Management to actually help people identify resistance to change and then teach them tools to overcome it. His tools have been used extensively by Lockheed Martin to drive change successfully across a multitude of processes and products with tangible savings..

S.K.Gupta, VP Operations, Lockheed Martin

"After hearing Rick's presentation, we revamped the entire change management agenda for training leaders in our company."
Linda Pardo, Shell Deep Water Development



Clients Include:

- Deloitte & Touche
- Lockheed Martin
- AOL
- The Washington Post
- Fannie Mae
- Freddie Mac
- Verizon
- Rohm & Haas
- Syngenta
- First Data
- TD Canada
- The Brookings Institution
- NASA
- Mount Sinai Hospital

To book Rick Maurer contact:

CHANGE MANAGEMENT